



LIFE™

Product Specifications

72-35 Series "Metallic" Acrylic Urethane Coating

Description:

A gloss acrylic urethane coating with excellent color retention and weather resistance fortified with metallic pigments to give a bright, unique finish.

Finish: Gloss

Package Size: 1/2 Pints, Quarts, Gallons

Colors:

-00 Gloss White	-35 Safety Yellow
-01 Gloss Black	-36 Safety Orange
-06 Machine Gray	-41 Weather Brown
-10 Safety Red	-49 Ford (Safety) Blue
-15 Kentucky Green	-90 Tint Base
-30 Satin Black	-95 Deep Base
	-98 Accent Base

Advantages

- ✓ Direct-To-Metal
- ✓ Superior Adhesion
- ✓ Superior Durability
- ✓ Superior Scrubability
- ✓ U.V. Resistant
- ✓ Super Toughness
- ✓ Excellent Gloss Retention
- ✓ Acrylic Urethane Water Base

Uses

- ✓ Interior-Exterior
- ✓ Metal
- ✓ Wood
- ✓ Concrete



Surface Preparation: All surfaces must be free of dirt, oil, soot, rust, grease, mildew, excessive paint chalk or other contaminants and in sound condition. A thorough washing with a T.S.P. solution is recommended to remove these contaminants. Rinse completely with clear water and allow to dry. Do not use hydrocarbon solvents for cleaning. Remove all peeling and loose coatings from the surface by sanding, scraping or other mechanical means.

Mildew: DO NOT PAINT OVER MILDEW. Mildew is a fungus, brown, black, grey or even white in color, and will rapidly grow through any coating applied over it. A solution of 50% household bleach and 50% water will usually kill the mildew. See precautions on bleach label for handling before using.

Application: Apply at temperatures above 50°F. Stir thoroughly. May be brushed, rolled or sprayed. Do not apply late in the day or when dew, rain, fog or mist is likely, since moisture can damage the fresh paint film.

DTM System for Corroded Metal: For corrosion protection, apply a suitable Life Paint corrosion resistant primer.

Unpainted Surfaces: On new work, two coats are required. Porous or unsealed surfaces require a coat of primer.

Glossy Surfaces: Dull gloss by sanding or using a strong solution of tri-sodium phosphate. Rinse with clean water and allow to dry.

Coverage: Apply two coats for maximum durability. Coverage of 300 to 400 sq. ft. per gallon on smooth surfaces and 150 to 300 sq. ft. per gallon on rough, textured or porous surfaces. When more than one container of the same color is used on a job, it is

recommended that these containers be blended together to insure a uniform color throughout the job.

One Coat Coverage: Life Paint uses the finest pure color pigments available to achieve unequaled color hue and brightness. For this reason some colors may require more than one coat to attain uniform coverage. Deep tone and accent colors by their nature contain very small amounts of opaque white pigments and may generally require 2 to 4 coats for complete coverage.

Drying Time: Dries to touch in 1 hour. Recoatable in 4 hours. Do not scrub the new coating for 7 days.

Thinning: Thinning is not recommended. If spraying, a small amount of water may be added

Clean Up: Clean Tools and hands with warm soapy water and rinse thoroughly.

Technical Information

Type: Acrylic Urethane
Diluent: Water
Solids Content: 53-55% by weight
44-46% by volume

Viscosity: 89 KREBS units at 77°F
Flash Point: >180°F
Maximum V.O.C.: 150 grams per liter

This product contains chemicals known to the State of California to cause cancer, birth defects and reproductive harm. The maximum V.O.C. of this product does not exceed 150 grams/liter. **WARNING!** If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC.** Contact the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.