



LIFE™

Product Specifications

Lifetime Plus "54" Series Acrylic Latex Semi-Gloss Enamel

Description:

A professional quality 100% Acrylic Latex Semi-Gloss Enamel. For use in service areas where a high degree of washability is expected. Non yellowing and color fast for years.

Recommended Surfaces:

Exterior - Trim, wood, metal, masonry
Interior - Walls, wallboard, metal, wood

Advantages:

- * Use interior or exterior
- * 10 year durability
- * One coat most surfaces
- * Over 800 colors

Finish: Semi-Gloss

Package Size: Quart, Gallon and 5 Gallon

Surface Preparation: All surfaces must be free of dirt, oil, soot, excessive paint chalk or other contaminants. A thorough washing with a T.S.P. solution is recommended to remove these contaminants. Rinse completely with clear water. Remove all wallpaper and all glue before painting. Patch all holes with spackle and sand smooth. Spot prime all patched areas with Life's 7075 or 3300 Primer.

Mildew:

DO NOT PAINT OVER MILDEW. Mildew is a fungus, brown, black, grey or even white in color, and will rapidly grow through any coating applied over it. A solution of 50% household bleach and 50% water will kill the mildew. Rinse thoroughly. See precautions on bleach label for handling before using.



Unpainted Surfaces:

Clean all surfaces. (See "Surface Preparation")
Prime all surfaces with Life's 7075 or 3300 Primer.
New masonry must cure for at least 30 days before priming and finishing.

Previously Painted Surfaces:

Clean all surfaces. (See "Surface Preparation")
Remove all loose and peeling paint.

Glossy Surfaces:

All glossy surfaces should be dulled by sanding or by the use of a "liquid sandpaper" and/ or primed with Life's 7075 or 3300 Primer.

Water Stains:

Block out all water stains with Life's 7075 or 3300 Primer before applying your finish coat.

Metal:

Metal must be free of rust. Clean and etch all new metal. Prime all bare metal with Life's 7075 or 3300 Primer.

Application:

Stir thoroughly. Apply with a good quality, all purpose 3/8" to 1/2" nap roller. Can be brushed, rolled or sprayed. Do not apply late in the day or when dew, rain, fog or mist is likely, since moisture can damage the fresh paint film.

Coverage

Apply two coats for maximum durability. Coverage of 300 to 400 sq. ft. per gallon on smooth surfaces and 150 to 300 sq. ft. per gallon on rough, textured or porous surfaces. **When more than one container of the same color is used on a job, it is recommended that these containers be blended together to insure a uniform color throughout the job.**

One Coat Coverage

Life Paint uses the finest pure color pigments available to achieve unequaled color hue and brightness. For this reason some colors may require more than one coat to attain uniform coverage. Deep tone and accent colors by their nature contain very small amounts of opaque white pigments and may generally require 2 to 4 coats for complete coverage.

Thinning

We do not recommend thinning. If spraying, a small amount of water can be used.

Drying Time

Dries to touch in 1 hour. Can recoat in 4 hours. Do not scrub the new coating for 7 days.

Clean-up

Clean tools and hands with warm soapy water and rinse thoroughly.

CAUTION

Do not apply when temperatures are below 50°F or is expected to drop below 40°F within a 24 hour period or, when painting exterior, when fog or rain is in the 24 hour forecast.

Technical Information

Type:	Acrylic Copolymer	Viscosity:	90-95 KREBS units at 77°F
Diluent:	Water	Flash Point:	250°F
Solids Content:	40-43 % by weight 28-31 % by volume	Maximum V.O.C.:	50 grams per liter

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. Contact the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.